

# Get stronger promotional power for your business from Constant Contact

**EMAILS. EVENTS. SOCIAL MEDIA. SURVEYS.** They're all about one thing: Staying connected with your audience.

## We believe in the power of connection too.

All of our online tools work together to help you stay connected in different ways with current customers—and reach new ones, too.



**EMAIL MARKETING** helps you get your message out and remind subscribers why you matter to them.



**SOCIAL CAMPAIGNS** turns your Facebook Page into a hard-working way to capture new fans and engage with existing ones.



**EVENT MARKETING** gets your events filled fast and scores you some serious "face time" with customers and prospects.

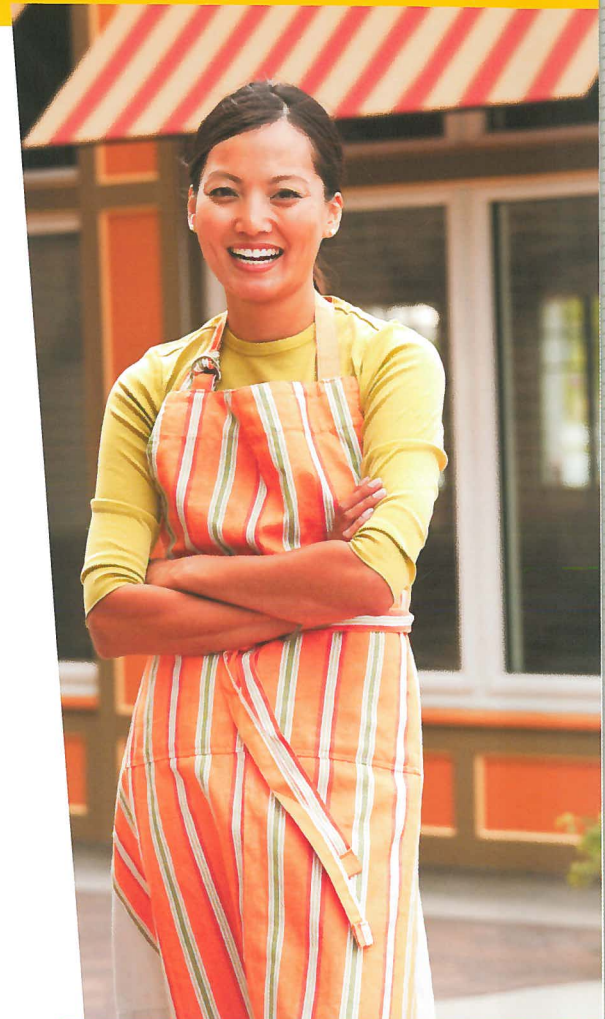


**ONLINE SURVEY** delivers the inside info you need to keep your audience happy and coming back for more.

Plus, we've custom-built social media features into all of our tools. So both you and your customers can quickly and easily spread your message across all the social networks. And you can instantly see how many fans 'Like' or Share your content on Facebook, Twitter, or LinkedIn.

## Everything you need to succeed is right here.

Our easy-to-use tools and coaching with a personal touch are always here for you—so you have the help you need to achieve big-time results from your marketing efforts.



TRY ANY OF OUR TOOLS  
**FREE**

No risk. No obligation. No credit card.

Visit [ConstantContact.com](http://ConstantContact.com) or call **1-866-876-8464** today.

# FOUR GREAT WAYS to build your business:

- EMAILS
- SURVEYS
- EVENT MARKETING
- SOCIAL CAMPAIGNS

SAVE  
UP TO **25** %  
on a Constant  
Contact account!

*...and a Free Coach to help you get going!*



[www.ConstantContact.com/chambermembers](http://www.ConstantContact.com/chambermembers)

# A COMPLETE MARKETING SOLUTION

that helps you connect with customers  
and build your business.

Joining your local Chamber of Commerce is one way to help your business succeed. Using these four marketing solutions from Constant Contact is another.

## Emails -

We make it easy to build, send, and track email newsletters, invitations, announcements, last-minute reminders, and more. Choose from hundreds of templates - or build your own.

## Surveys -

Give your customers what they want. Survey them and find out what they're thinking. Then use that feedback to strengthen your relationship.

## Event Marketing -

This service lets you promote and manage every event professionally with ad-free communications, reminders, event homepages, and your own public events calendar.

## Social Campaigns -

This new service makes it easy for you to get more fans for your Facebook page, so you can get more business. Our tools and coaching help you create a Facebook Landing page and build marketing campaigns that engage not only your existing audience, but new Facebook fans, too.

## Save up to 25%

Sign up for Constant Contact through your Chamber of Commerce, and you can get a discount of up to 25% - even if you're already a Constant Contact customer.

Take advantage of this member benefit today.  
Call today **866-289-2101** or visit  
[www.ConstantContact.com/chambermember](http://www.ConstantContact.com/chambermember)





# 4 POWERFUL TOOLS right-sized for your small business.

Built to fit the way you work.

## Stay connected with EMAIL MARKETING.

- Choose from over 450 email templates designed for every type of industry or theme.
- Promote and link to your social media presence on Facebook, Twitter, and LinkedIn from your emails.
- Make it easy for customers to share your email message through social media with our Social Share toolbar.
- Check out your email's success including: Open rates, clickthroughs, bounces, and more.
- Grow your subscriber list right from your Facebook page, website, or mobile phone.

## Get more Facebook fans—and their business—with SOCIAL CAMPAIGNS.

- Use our email and social sharing tools to make it easy for you and your followers to see and share your offer across the social media universe.
- Choose from dozens of different campaign templates: Coupons, downloadable content, embedded videos, product and event showcases...or make your own combo.
- Run as many campaigns as you want, on as many Pages as you want.
- Entice new visitors to "Like" you in order to receive your exclusive offer.

## Fill your events in no time with EVENT MARKETING.

- Create professional-looking, customized invitations that truly reflect the look and feel of your brand.
- Offer attendees 24/7 online registration for events—for both themselves and guests.
- Collect online payments or donations in both U.S. and foreign currencies via Google Checkout™ or PayPal™.
- Get real-time reports on who has registered, declined, paid by credit card, and more.
- Reach a whole new audience with our built-in social media tools that help promote your event on Facebook, Twitter, LinkedIn and other social sites.

## Find out what customers and prospects really want with ONLINE SURVEY.

- Customize your surveys with your colors, logo, and images.
- Choose from a library of over 60 pre-written survey templates in 12 different categories.
- Engage your audience with our simple and hassle-free poll feature.
- Post your surveys and polls to popular social media sites and get responses from your fans and followers.
- Get important customer insights faster with real-time results from your surveys and polls.

And every tool gives you **free, unlimited access** to our world-class personal coaching and training too. You're never alone with Constant Contact.

It's fast—and **FREE**—to get started.

Visit [ConstantContact.com](http://ConstantContact.com) or call **1-866-876-8464** today.

**Constant Contact**® 